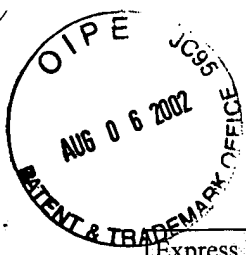


8-07-02

DAC #3



PATENT
Docket No. 21178-13

Express Mailing Label No. EL 763792441 US

I hereby certify that this correspondence and the attachments are being deposited with the United States Postal Service "Express Mail Post Office to Addressee," under 37 C.F.R. §1.10, on August 6, 2002, addressed to: Asst. Commissioner for Patents, Box DAC, Washington, D.C. 20231.

Joy Michaels
Joy Michaels

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application Of:)
)
JAMIE ADER)
)
Serial Number: 09/920,514)
)
Filing Date: August 2, 2001)
)
Entitled: **SYSTEM AND METHOD OF**)
 ADVERTISER-SUBSIDIZED)
 CUSTOMIZABLE ORDERING AND)
 DELIVERY OF MULTIMEDIA PRODUCTS)

Art Unit: 2162

RECEIVED
AUG 08 2002
OFFICE OF PETITIONS

Box DAC
Asst. Commissioner for Patents
Washington, D.C. 20231
ATTN: Petition Information
Crystal Park One, Suite 520
(M.P.E.P. §1002.02(b), 7th ed.)

PETITION FOR LATE ACCEPTANCE OF CORRECTED APPLICATION PAPERS OR IN THE
ALTERNATIVE TO REVIVE BASED ON UNINTENTIONAL ABANDONMENT OF APPLICATION

Sir:

We hereby apply for late acceptance of corrected application papers or in the alternative for the revival of the above-identified patent application based on the unintentional abandonment of the application.

A Notice to File Corrected Application Papers – Filing Date Granted was sent to this firm on September 7, 2001. The Notice required substitute drawings to be filed, and had a shortened two-month

The required Response to Notice including the substitute drawings is filed herewith.

The failure to prosecute was an unintentional delay. The entire delay in filing the required reply from the due date until the filing of this petition was unintentional.

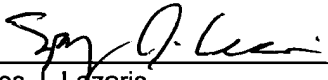
The Applicant's status is small entity. The Commissioner is hereby authorized to charge filing fees or credit any overpayment to Deposit Account Number 16-2230. A duplicate of this petition is attached.

Mr. Lazaris only recently, in the last several days, discovered the Notice to File corrected application papers in the course of handling a related PCT case. No notice of abandonment has been received for this patent application.

In view of all of the foregoing information, it is respectfully requested that this petition for late acceptance of the substitute drawings or in the alternative to revive be granted at an early date.

Respectfully requested,

Dated: August 6, 2002



Spyros J. Lazaris
Registration No. 45,981

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